

Contacts:

Falls Communications

Alissa Kiktavy | 216.472.2374 | [akiktavy@fallscommunications.com](mailto:akiktavy@fallscommunications.com)

Melissa Gutschmidt | 216.472.2394 | [mgutschmidt@fallscommunications.com](mailto:mgutschmidt@fallscommunications.com)

## **Kichler® Expands Exterior Lighting Collection for Indoor *and* Outdoor Applications**

*- Versatile new line brings the indoors out with featured collections focused on outdoor living –*

INDEPENDENCE, OHIO (January 10, 2017) – Kichler,® a leader in innovative lighting, continues to expand its offering of outdoor fixtures, ranging from contemporary to traditional styles. The 2017 introduction of outdoor chandeliers, timeless lanterns and integrated LED fixtures make a dramatic style statement in non-traditional applications. The new line consists of visually impressive and intricately designed fixtures to provide superior lighting and innovative materials to withstand the harsh elements of the outdoors - whether it be salt air, intense cold or constant ultraviolet (UV) exposure to avoid finish fading.

“We continue to push the boundaries and amplify the designs of our exterior products to meet the growing needs of consumers,” said Jennifer Broadbent, associate product manager, Kichler. “The outdoor living trend continues to increase in popularity and Kichler offers fixtures to fit all lifestyles and geographic locations.”

Key products from the 2017 Kichler outdoor line include:



Northland is a traditional collection that exudes a mainstream farmhouse feel. Pieces can be incorporated for use outside and inside the home. The collection includes an outdoor wall light and an oversized pendant. Northland’s Matte Black finish is the perfect blend of vintage and modern for this turn of the century RLM-style lantern.



Inspired by the boho-chic trend, the new Palisades collection provides Zen to any indoor or outdoor living space with its natural woven appearance. Palisades features an all-weather wicker shade available in Chestnut or Natural Wicker. Its damp rated and four eclectic shapes make it great for mixing and matching.



The Riverwood collection features a lodge-inspired design with clear-seeded glass and a Weathered Zinc finish. Riverwood is available in four wall lantern sizes, a pendant, a post lantern and a three-light chandelier. Its subtle touch of nautical and industrial are the perfect take on a vintage-style lantern.



Wakefield showcases an updated traditional style. The design features an open body, ornate scrolling and upright columns with intricate cast detail that mimic a fleur-de-lis. This integrated LED collection includes three wall lanterns, a pendant, post lantern and features a Textured Black finish paired with a clear, vertical rain glass.



The classic, craftsman design of Beacon Square offers versatility and transitional appeal to coastal applications. Constructed with Kichler's Climates™ material, the collection can withstand the harsh elements of coastal areas while providing a long lasting and durable finish. It comes with an exclusive six-year warranty. The clean lines of this collection are complemented with clear hammered glass and an Olde Bronze™ finish.

*High-resolution images of the full 2017 decorative outdoor product line are available upon request.*

Kichler outdoor lighting options are certain to add a high element of style to exterior and interior settings. The 2017 line reinforces Kichler as a leader in design with a wide array of bold statement pieces, perfect for adding pizzazz to any outdoor living space. All products in the 2017 line come with a limited lifetime warranty. To view the new collections firsthand, visit the Kichler booth #W5942 at the International Builders' Show. For more information, and to locate your nearest distributor, please visit [Kichler.com](http://Kichler.com).

###

## **KICHLER®**

Kichler® strives to transform the home and workspace by developing fixtures that perform efficiently, install intuitively and deliver an overall effect that combines style with purpose. With an extensive portfolio of more than 3,000 on-trend products – including lighting, landscape and ceiling fans – and a commitment to providing services and project solutions, Kichler is the brand homeowners and professionals know and trust since 1938. Kichler products are available at independent showrooms, Lowe's, electrical and landscape distributors and online. For more information, visit [www.kichler.com](http://www.kichler.com).

Connect with Kichler socially on:

- [Facebook](#)
- [Pinterest](#)
- [Twitter](#)
- [Houzz](#)
- [Instagram](#)

Twitter® is a registered trademark of Twitter, Inc.  
Facebook® is a registered trademark of Facebook, Inc.  
Pinterest® is a registered trademark of Pinterest, Inc.  
Houzz® is a registered trademark of Houzz, Inc.  
Instagram® is a registered trademark of Facebook, Inc.

## **MASCO CORPORATION**

Headquartered in Livonia, Mich., Masco Corporation is a global leader in the design, manufacture and distribution of branded home improvement and building products. Our portfolio of industry-leading brands includes Behr® paint; Delta® and Hansgrohe® faucets, bath and shower fixtures; KraftMaid® and Merillat®

cabinets; Milgard® windows and doors; Kichler® decorative and outdoor lighting; and HotSpring® spas. We leverage our powerful brands across product categories, sales channels and geographies to create value for our customers and shareholders. For more information about Masco Corporation, visit [masco.com](http://masco.com).