

Keeping Your Home Dry, Inside and Out



Water is the #1 property-related homeowner claim:

1 in 50 homeowners has a water claim, annually.



Since 2015:

2x Water losses costing over \$500,000 have doubled

3x Water claims over \$1,000,000 have tripled

Homeowners Not Taking the Right Steps When It Comes to Home Protection



90% of homeowners say they are “vigilant” or “do an okay job” at home maintenance, homeowners are not protected against water losses:



64% Have not changed their home protection strategies in the last 12 months



47% Periodically check appliance hoses



41% Conduct water heater maintenance



20% have installed a water shut-off device

At all times, water is flowing throughout a home or around its perimeter, so homeowners must take the right preventative measures steps. Do so by understanding how water impacts your home year-round.



Summer

Many homeowners leave their home unprotected while traveling during the summer

But:

- Only **30%** leave relevant water leak information with caretakers
- Just **17%** leave information about what to do in the event of a weather-related flood
- **Less than one-third** turn off the water supply
- **81%** don't leave any insurance information



Fall



30% of homeowners think improvements to the outdoor areas of their home will have the most impact on resale value.

Fall is the ideal time for working outside. Common improvements include:

- Sprinkler system installations
- Outdoor kitchen additions
- Deck upgrades

Yet new enhancements often change the landscape's slope, potentially pushing water toward the home.



Winter



40% Homeowners are 40% more likely to experience a water loss in the winter



21% Install pipe insulation



Spring

Spring is the season of cleaning and TLC, but homeowners wait too long to fix problems in their home



At one drip per second, a leaky faucet can spill up to **3,000 gallons** a year or **57 gallons** a week



Close to **30%** of homeowners take more than a week to fix a home maintenance issue

Year-Round

Weather-related claims are also a source of property-related damage But homeowners can't take the right protection steps if they don't believe the weather reports:



45% believe weather reporting is “regularly” or “frequently” exaggerated



36% think it is “sometimes” exaggerated

Water Protection for Every Season



To learn more about how to protect your home visit:

<https://www2.chubb.com/us-en/individuals-families/water/>