

Top 2018 Outerwear Trends for Men and Women

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Stay on top of the latest outerwear trends this winter without sacrificing the necessary functions needed to survive the weather with new outerwear from Lands' End. Men and women can look forward to cozy fabrics, heritage-inspired silhouettes and luxe details. Lands' End men's designer Kevin Dopp and women's designer Christine Mayes share top outerwear trends for winter.

Cozy and comfortable outerwear is the key to winter survival. The popularity of soft Sherpa fleece is making this trend a breeze to achieve. Men's [Sherpa Fleece](#) and [Sherpa Vest](#) and Women's [Sherpa Jacket](#) and [Sherpa Pullover](#) will be stylish staples for fall and winter. Mayes notes that these Sherpa pieces are great for cool-weather layering.

Heritage-inspired outerwear styles are back in a big way for men and women. Look for a traditional peacoat for men, barn jackets for women and updated classic bombers for men and women.

- When looking through the archives, Lands' End designers fell in love with the Classic Squall Jacket all over again. Born in the '80s, this heritage style is a riff on a bomber jacket built with durable windproof, waterproof fabric and rib knit details for comfort. The [women's Squall® Jacket](#) is available in vibrant colors such as yellow and red and a throwback bright pink while the [men's Squall Jacket](#) comes in primary colors as well as a vintage-inspired Algiers blue.
- Lands' End men's [Wool Peacoat](#) stays true to its nautical heritage. Essential as it was for surviving life at sea, this coat is a harbor in rough weather, thanks to time-tested features and lightweight 60-gram insulation.
- The women's [Quilted Barn Coat](#) provides lightweight warmth with minimal bulk making it great for layering.

Luxe details continue to be popular for the 2018 outerwear season. Women will find a variety of outerwear options with luxurious faux fur trim, such as the [Down Stretch Plush Lined Coat](#) which also features a plush lining. The men's [600 Down Bomber](#) is updated with a Sherpa collar for a touch of modern luxe.

For a modern update on the classic down jacket, look for the new trend of **Wide Channel Puffer** coats. The men's [Expedition Down Puffer](#) combines the heritage aesthetic with the modern wide channels for an easy-to-wear style. The women's [Down Winter Coat](#) is a popular cold-weather staple updated for 2018 with wide channels for a subtle way to wear one of winter's big trends.

Army green is the go-to color for men and women this winter. The men's [Squall Military Jacket](#) features the durable waterproof, windproof nylon Squall shell and is lined with fleece. Women will love the [Insulated Aviator](#) with its classic aviator silhouette, Sherpa fleece collar and leather buckle details.

Another color trend for women this winter is **dusty rose**, available in the classic [Quilted Insulated Barn Jacket](#). Rich **camel** is also popular for men, as seen in the [Wool Top Coat](#) for a polished look.

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