Love Has No Labels - Rising
Quote Addendum

Rob Master, Vice President of Media and Consumer Engagement, Unilever:

“Unilever is proud to support Rising, which demonstrates the power of catastrophic events to bring people together. Now each of us needs to harness that power and bring it into our daily interactions, which actually have lasting impacts on our world. The work of creating a more inclusive community is built on these small, every day acts.”

Daniel P. Aldrich, Professor in Political Science, Northwestern University:

"Catastrophes bring tragedy, but they also bring hope and cooperation. Time and time again, around the world, we've seen that neighbors rally to help each other, and that communities rise up thanks to the help of friends and nearby residents. The true source of resilience comes from bottom up efforts led by those who live in the affected areas."