

Toyota | “Bring the Heat” :30

Burrell Communications Group

Co-CEOs: Fay Ferguson and McGhee Williams-Osse

EVP, Chief Creative Officer: Lewis Williams

VP, Creative Director: Corey Seaton

Copy Writers: Corey Seaton, Lewis Williams, Craig Feigen, Adam Yencho

Art Directors: Lewis Williams, Adam Glickman, Winston Chueng

Executive Producer: Shirley Portee

Senior Producer: Debra Dale

Broadcast Business Affairs Manager: Linda Glover

Production Business Manager: Robin Bisel

Talent Manager: Christene Echols

Broadcast Traffic Manager: Yvonne Davis

Senior Traffic Manager: Coy Mitchell

SVP, Managing Director: Vicki Bolton

Associate Account Director: Jihan West

Account Supervisor: Yvette Smith

Senior Account Executive: Jordan LuSane

VP, Public Relations Director: Tracy Anderson

Associate Director, Media Relations: Micaeh Johnson

VP, Media Director: Donna Hodge

Associate Media Director: William Moore

Media Supervisor: Amina Mance

Associate Social Media Director: Brandi Rand

VP, Planning Director: Kevin Brockenbrough

Associate Director, Strategic Planning: Jeffrey Fortune

Director, Consumer Insights: Tonya Roberts

Production Company: RESET

Director: Markus Walter

Executive Producer: Jen Beitler

Head of Production: JP Colombo

Producer (Line Producer): Veronica Madrigal

DP (Cinematographer/Videographer): Jess Hall

Production Designer: Bella Serrell

Editorial Company: Rock Paper Scissors

Editor: Lauren Dellara

Executive Producer: Rana Martin

Head of Production: Esther Gonzalez

Producer: Lauren Pullano

VFX Studio: a52

VFX Supervisor: Urs Furrer

Lead Flame Artist: Steven Wolff and Joey Brattesani

2D VFX Artists: Enid Dalkoff

CG Tracking Artists: Joe Chiechi

Online Editors: Chris Riley, James Buongiorno, Kevin Stokes and Sam Kobler

Producer: Kevin Daly

Executive Producers: Kim Christensen & Patrick Nugent

Managing Directors: Jennifer Sofio Hall

Design Studio: Elastic

Art Director: Jeff Han

Animators: Kyu Kim, Steven Biggert, Yelim Lee

Head of CG: Kirk Shintani

CG Lead: Andrew Romatz

CG Artist: Tom Briggs

Producer: Kevin Daly

Executive Producer: Luke Colson

Head of Production: Kate Berry

Managing Directors: Jennifer Sofio Hall

Color

Telecine Facility: a52

a52 Colorist: Paul Yacono

Color Producer: Jenny Bright

Color Executive Producer: Thatcher Peterson

Audio

Company: Barking Owl Sound

Mixers: Mike Franklin & Matt Keith

Producer: Ashley Benton

Creative Director: Kelly Bayett