



Gary Mendell
Founder and CEO
Shatterproof

Gary Mendell is the founder and CEO of Shatterproof, a national nonprofit focused on reversing the course of the addiction crisis in America. After losing his son Brian to addiction in 2011, Gary founded Shatterproof to spare other families the tragedy his had suffered.

Since founding Shatterproof in 2012, Mr. Mendell has been a national leader in the addiction space creating solutions that will create more access to treatment for Opioid and Substance Use Disorders including the creation of the Shatterproof National Principles of Care to guide providers, payers, and patients to quality treatment. He advocates for state and federal policy changes, and most recently launched a national strategy and call to action to address stigma related to Opioid and Substance Use Disorders.

He is a frequent speaker on how our society can end the stigma unjustly associated with addiction; has been honored numerous times for his leadership related to reversing the course of the opioid epidemic; testified in front of the President's Commission on Combating Drug Addiction and the Opioid Crisis; has been a guest several times on CNBC and MSNBC to provide his perspective on commonsense solutions to the opioid epidemic; and his opinions are frequently reflected in *The Wall Street Journal*, *Forbes*, and *The Washington Post*. Mr. Mendell also serves on the Executive Advisory Board of the University of Pennsylvania's Leonard Davis Institute of Health Economics (LDI), is a member of the National Quality Forum's Technical Expert Panel for Opioid and Opioid Use Disorder and is an advisory member of The Opioid Policy Research Collaborative at the Heller School for Social Policy and Management at Brandeis University.

Mr. Mendell spent decades as an entrepreneur. He founded HEI Hotels & Resorts, a multi-billion-dollar company that oversees a portfolio of approximately 70 first class hotels. He raised and managed \$1.2 billion in discretionary capital from some of the most prestigious universities in the United States and managed more than \$2 billion in assets. He is also a former trustee and president of Starwood Lodging Trust. That business-world experience gives him a unique perspective in running a nonprofit organization like Shatterproof.

Mr. Mendell received his B.S. from Cornell University's School of Hotel Administration and his MBA with distinction from the Wharton School at the University of Pennsylvania.

Source: <https://www.shatterproof.org/gary-mendell>