

Trust or Consequences 2040: Will innovations in health and medicine deliver?

Spokesperson Biographies



Ronald T. Piervincenzi, Ph.D., CEO, U.S. Pharmacopeia

Dr. Piervincenzi has served as chief executive officer of USP since February 2014. He provides strategic leadership to USP's global staff of over 1,500 across sites in Rockville (U.S.), Brazil, China, Ghana and India. His vision has launched key USP initiatives in bringing quality across the healthcare spectrum and upheld USP's reputation as a quality leader. Under his leadership, USP has modernized its operations and launched innovative new science, including in the areas of digital medicine, cutting-edge manufacturing technologies and advanced biologics. USP is also better connecting to its stakeholders and customers through new initiatives including the Hyderabad Training Institute in India, the Quality Institute and Impurities for Development service. Dr. Piervincenzi also provides oversight and

leadership for USP's global public health initiatives, including sites in Ethiopia, Indonesia, Nigeria and the Philippines. Dr. Piervincenzi served as chair of the Council of Experts, USP's scientific standards-setting body of 24 Expert Committees and over 750 standards-setting experts until June 2015, when he transferred this responsibility to USP's new chief science officer.

Dr. Piervincenzi brings more than 20 years of industry experience across pharmaceutical sciences, research and business strategy. Before joining USP, Dr. Piervincenzi served as vice president of development sciences with Biogen Idec Inc., where he designed and launched Biogen's values-based medicine group, focusing on applying tools and technologies of personalized medicine in the treatment and management of multiple sclerosis. He was a partner and leader in McKinsey & Company's global pharmaceutical and medical products practice for over 12 years. In this capacity, Dr. Piervincenzi launched McKinsey's global drug safety, medical and regulatory service line. With McKinsey, Dr. Piervincenzi also led the global research and information analytics team, managing staff in New Jersey, London, Brussels and India.

Dr. Piervincenzi earned his M.S. and Ph.D. from Duke University in Biomedical Engineering, with research focused on protein engineering. He is the proud co-founder and chairman of the board for the Newark Mentoring Movement.



Kathleen Kennedy, Executive Director, MIT Center for Collective Intelligence

Kennedy is the Executive Director of the MIT CCI, a multidisciplinary center. In addition, she is co-founder of Mirabelle Tx, a startup leveraging best-in-class biotechnology for skin therapeutics and a venture partner at Good Growth Capital.

She is a co-founder of Manifest Boston (formally HubWeek), a first-of-its-kind civic collaboration that brings together the most creative and inventive minds making an impact in art, science and technology. She currently serves as vice chair of the board.

In 2016, Kennedy worked as a lead organizer of The Engine (www.engine.xyz), a venture fund and accelerator program for tech startups that was built by MIT. Prior to that, she served as president as well as chief strategy officer of MIT Technology Review, MIT's global media company. She also served as president of the MIT Enterprise Forum, MIT's entrepreneurial support organization.

Kennedy is a frequent speaker at global conferences and is very active in the innovation community. She serves on numerous selection committees, including the Eisenhower Fellowships, the Lemelson-MIT prize and the MacArthur Foundation 100&Change competition. In 2017, she was named by the Women of the Harvard Club as one of Boston's Most Influential Women.