

WHAT KIND OF TRAVELER ARE YOU?

THE COVID EDITION



THE PEOPLE HAVE SPOKEN!

Recently, we conducted a quiz and collected data on how consumers feel about traveling.

SUN RAYS & BRIGHTER DAYS

22% of consumers are 'When Life Returns to Normal' travelers.



What's most important to you is **your health and that of those around you**. You love to travel, just not right now.



DISTANCE YEARNING

75% of consumers are 'Wait & See' travelers.



You need all the deets that go along with making an expensive decision prior to any planning. Your heart says, "Let's go," but your head says, "Let's wait and see."



BOOK, PACK, & GO!

3% of consumers are 'Ready Anytime' travelers.



Your bags are already packed, and your passport's ready to go. **Nothing will get in the way** of what you want to do.



PEOPLE WANT TO TRAVEL.

No travel shame here. You're in good company!



80% of consumers **traveled on a regular basis or wanted to travel** more often pre-COVID-19.



58% of consumers **don't feel** the **current pandemic conditions** will **impact their travel** style in any way.



4%

are eager to **travel even more** coming out of this.



43%

across all generations are **ready to travel**.



The **#1 ANSWER** for where they would prefer to travel is a

BEACH



BUT THEY ARE UNSURE.

Unsure due to fear of sickness and uncertain where travel is safe.



What **fears** are holding you back?

69%

"don't want to get sick"

Top two answers for all groups on **boosting chances of travel** over next 6 months:



#1 "a vaccine"

#2 "flexibility in their purchase"



Only **17%**

of consumers felt that "**financial concerns**" were **restricting** them from traveling right now.



THE TAKEAWAY.

Use a travel advisor and buy travel insurance.



75%

of consumers plan to **research online** and/or use a **travel advisor** to find the best deals and reduce travel stress.

What would **boost a consumer's likelihood** to travel over the next 6 months?

"**Flexibility to change or cancel a trip**"



20%



prefer **road trips** in the current environment, and stated their **ideal trip** moving forward is via **car to a nearby state**.



21%

of **GenX, GenZ and Millennials** think **getting advice** on their next trip from a **travel advisor** is as **important** from their "**friends and family**"

As you can see, people are ready to travel and hit the beach, and **Funjet Vacations** is here to help.



To plan your **next getaway**, check out **Funjet Vacations** or call your favorite travel agent!

