

# LG Holiday 2020 Lookbook



**LG**

Life's Good

*The LG Holiday 2020 Lookbook for  
the latest must-haves to help enjoy  
every moment this holiday season*



# LIFE'S GOOD WHEN YOUR HOME WORKS SMART & HARD

Work smart, not hard with an LG Connected Home. The LG ThinQ® app lets you control your appliances from the comfort of your couch or while on the go. Get the most out of your appliances with LG Connected Home, so you can savour every moment this holiday season.

**LG Air Fry InstaView  
ThinQ® Range**, complete with a built in large-capacity air fryer means no pre-heating, less mess and guilt! Knock on the InstaView™ glass to check on dinner, or with the ThinQ® app, finish wrapping gifts while you monitor remotely.  
powered by **ThinQ®**



## **LG ThinQ®**

manages your appliances from your LG TV dashboard, smartphone or Google Assistant or Amazon Alexa. Remotely check dishwasher cycle, start your washing machine or make extra ice, so you enjoy time with your family and friends.

Read recipes, not wash labels! Powered by AI, the **LG AI Front Load ThinQ® Washer and Dryer** optimizes wash cycles based on fabric and weight so your favourite holiday sweater looks great for photos.



**The LG InstaView ThinQ® Door-in-Door® Refrigerator with Craft Ice™** is a mixologist's secret weapon. Tap on the glass to see inside without letting the cold air out, and the Craft Ice™ maker makes slow-melting ice spheres to keep cocktails colder for longer. Need more ice? Use the ThinQ® app to start crafting ice from anywhere.



LG InstaView ThinQ® Door-in-Door®  
**Refrigerator**  
with Craft Ice™



Look and smell your holiday best with the **LG Styler** with ThinQ®. The steam closet is ready to refresh, gentle dry or sanitize fabrics quickly and with no water hook-up required!



# LIFE'S GOOD WHEN YOU CAN GET LOST IN THE MOMENT



Whether you're watching sports or relaxing with some holiday classics, what makes the holidays special is getting lost in the moment with friends and family. Immerse yourself in the season with LG's latest home entertainment and mobile devices.



For those who want to curate their own artful experience there is the **LG Gallery Design OLED**. With impeccable picture quality and a sleek profile with no gap from screen to wall, put the spotlight on your content while complementing your home's interior.

## LG OLED TV

Bring the theatre experience home for the whole family with the **LG CX OLED TV with ThinQ® AI**. From 48 to 77-inches, get lost in your favourite movies and games. Thanks to the stellar picture quality made possible with perfect blacks and infinite contrast of LG OLED's self-lit pixels.





## LG VELVET™ 5G

With a 6.8-inch cinematic display and an AI 3D Sound Engine, get an immersive experience with your LG VELVET™ 5G even when cuddling on the couch.

No matter where you are sitting or where the **LG Soundbar SN9YG** is placed in the room, experience powerful Meridian Audio technology so you can hear every *fa la la*.



Pull out the hand-sized **LG CineBeam HD LED projector (PH30N)** to see your holiday favourites on a screen up to 100-inches. Its compact size, wireless connection and two-hour battery makes a great cinematic viewing experience any time.



LG VELVET™ 5G  
Time Capsule  
Collection.  
Tie-dye track-  
suit design by  
Beurd Clothing

# LIFE'S GOOD WHEN YOU CAN WORK AND PLAY

This season, for many of us, our home has doubled as our office. While your holiday set up might look a little different, with the right LG monitors and laptops you can find the balance to work and play.



## UltraGear™

Balance work and play with the  
***LG UltraGear™ Nano IPS Curved Monitor (38GN950).***

Powerful enough to give esports pros the edge with a large display that anyone would appreciate. Specialized for gaming featuring rapid refresh rates, blazing fast response times, crush your workday and the high scores.



Jam on to your favourite music list or take a call on the go with the **LG Tone Free™ (HBS-FN6)**. LG's first true wireless earbuds with Meridian Audio Technology can tailor any listening experience, for the best sound quality. And, the UVnano charging reduces bacteria on the earbud speaker mesh in 10 minutes while charging.



Power through emails or binge Netflix in bed, the ultralight **LG gram 15-inch** with touchscreen can keep up with both business and pleasure. With up to 17 hours of battery life, the LG gram can get you through a full day of work and play.

## LG gram



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powered by **ThinQ AI**®

**LG AI Front Load ThinQ®  
Washer and Dryer**