



***Making Life with Diabetes Easier***

## **Company Mission**

Intuity Medical, Inc., is a commercial-stage medical technology and digital health company focused on developing comprehensive solutions to improve the health and quality of life of people with diabetes.

Headquartered in Fremont, CA, in Silicon Valley, Intuity Medical was founded with the mission of simplifying diabetes management for patients. The company fulfills this mission by developing proprietary and innovative technologies that address common barriers of blood glucose testing to help patients achieve their blood glucose management goals.

## **State of Blood Glucose Technology *Medical Need and Lack of Innovation***

Of the approximately 27 million U.S. adults diagnosed with diabetes,<sup>1</sup> half have glucose levels that are higher than is recommended by healthcare professionals.<sup>2</sup> And while effective diabetes management depends on patients regularly testing their blood glucose levels and using the results to take action, less than half of patients test as often as they should.

While the majority of people manage their diabetes using traditional blood glucose monitoring (BGM) devices, the reality is that traditional blood glucose meters present barriers that hinder people from testing. These include the complexity of the testing procedure, the hassle of handling and carrying individual test strips and lancets, and the disruption that testing with traditional meters brings to everyday life.

Despite the fact that people with diabetes have struggled with these barriers for decades, the testing process of traditional BGM has seen limited innovation over the years to directly address barriers such as BGM's complexity, life disruption, and the need to handle multiple testing supplies. Intuity Medical has stepped in to change all of that with the introduction of the POGO Automatic® Blood Glucose Monitoring System.

## **POGO Automatic® Blood Glucose Monitoring System *Disruptive technology that simplifies blood glucose testing for people with diabetes***

POGO Automatic is the only FDA-cleared automatic blood glucose monitoring system that lances and collects blood in just one step with its 10-test cartridge technology, ending the need to individually load lancets and test strips. POGO Automatic's One-Step™ testing makes glucose testing possible with only the press of a button and without needing to carry separate test strips and lancets.

POGO Automatic ushers in a new era of blood glucose monitoring—automatic blood glucose monitoring (ABGM)—simplifying the glucose testing process by reducing lancing and blood collection to a single step, while traditional BGM can require as many as 15 or more steps to conduct a glucose test. Once POGO Automatic's integrated 10-test cartridge is loaded and the monitor turned on, the user only has to press their finger on a button to activate the monitor. After that, the monitor automatically does all the work of lancing and blood collection, followed by a four-second countdown and a result.

POGO Automatic also eliminates the hassle of having to handle and carry a bag of testing supplies, because all the lancets and test strips needed for 10 tests are integrated into a single test cartridge. Once the POGO

Automatic Monitor is loaded with a test cartridge, the only thing a person with diabetes needs to carry is the monitor itself. Also, because POGO Automatic only requires the press of a button to test and no need to access separate supplies, like test strips and lancets, glucose testing is less disruptive to a user's everyday life. It can be done discreetly within seconds, virtually anywhere a user chooses.

POGO Automatic is FDA-cleared, meets the FDA's accuracy requirements, and requires only a small blood sample. It is indicated for use in adults and adolescents (age 13 and up).

To further deliver on its aim to simplify diabetes management, Intuity Medical created Patterns®, a secure app offered to users at no charge. POGO Automatic test results automatically sync via Bluetooth® to the app, which can be downloaded on the user's iOS or Android-based smartphone. The Patterns app helps users see trends in their glucose levels, so they can make better decisions between physician visits to achieve glucose goals. Users can also share glucose data with their healthcare team members, who can use the Patterns healthcare provider portal to view patient results and assist with treatment decisions.

### Intuity Medical Scientific Advisory Board

Intuity Medical has formed a Scientific Advisory Board (SAB) to advise and guide the company regarding matters of patient care, healthcare provider interactions and the clinical aspects of diabetes care. The SAB's members are nationally and internationally recognized leaders in diabetes clinical management, and include:

Daniel Einhorn, MD, Chairperson  
John Anderson, MD  
Bruce Bode, MD  
James Gavin III, MD  
Pam Kushner, MD  
Kenneth Moritsugu, MD  
Aaron Neinstein, MD  
William Polonsky, PhD, CDCES

### Future of Intuity Medical

Intuity Medical continues to innovate through its development of proprietary and innovative technologies for simplified diabetes management that address common barriers of blood glucose testing. Areas of potential future product development include solutions for those with visual impairments, integrations of the Patterns app with additional wellness-focused apps and insulin delivery devices, enhancements to the app's coaching services and educational content, and advanced options for people with diabetes to share glucose data with their healthcare providers for personalized treatment.

To learn more about Intuity Medical and POGO Automatic, please visit [www.presspogo.com](http://www.presspogo.com).

<sup>1</sup> [National Diabetes Statistics Report 2020. Estimates of diabetes and its burden in the United States. \(cdc.gov\)](https://www.cdc.gov/diabetes/data/statistics-reports/national-diabetes-statistics-report-2020/), U.S. Centers for Disease Control and Prevention website.

<sup>2</sup> ["All About your A1C"](#) and [Appendix to Diabetes section](#), U.S. Centers for Disease Control and Prevention website.