



**Gustavson**  
School of Business  
University of Victoria

### **Gustavson Brand Trust Website**

<http://www.uvic.ca/gustavson/brandtrust>

### **Social Media Hashtags & Handles:**

- #brandtrust
- @gustavsontrust

### **Other relevant social media handles**

- @Gustavsondean – Gustavson School of Business dean Dr. Saul Klein
- @GustavsonUVic
- @UVic - University of Victoria

### **Suggested tweets:**

- We're thrilled to be ranked as Canada's most trusted <insert category> brand in the @gustavsontrust Brand Trust Index! Thank you for your trust in us: <https://www.uvic.ca/gustavson/brandtrust/winners/index.php> #brandtrust
- 2023 @gustavsontrust Brand Trust Index results are in! Proud to be among Canada's most trusted brands: <https://www.uvic.ca/gustavson/brandtrust/winners/index.php> #brandtrust @GustavsonUVic
- Thank you to our loyal customers for voting for us in the @gustavsontrust Brand Trust Index! <https://www.uvic.ca/gustavson/brandtrust/winners/index.php> #brandtrust @GustavsonUVic
- It's official! We are Canada's most trusted <insert category> brand! <https://www.uvic.ca/gustavson/brandtrust/winners/index.php> @gustavsontrust #brandtrust @GustavsonUVic