



MYRIAD WOMEN'S HEALTH

*****SAMPLE BROADCAST READER *****

ANNOUNCER: OCTOBER IS BREAST CANCER AWARENESS MONTH AND GENETIC TESTING FOR CANCER RISK IS AN IMPORTANT WAY FOR WOMEN TO TAKE CARE OF THEIR HEALTH

READ TIME: (00:30)

A NEW MYRIAD GENETICS SURVEY REVEALED THAT HALF OF U.S. WOMEN ARE UNSURE IF BREAST DENSITY HAS ANYTHING TO DO WITH BREAST CANCER RISK. YET, WOMEN WITH DENSE BREASTS ARE UP TO FOUR TIMES MORE LIKELY TO DEVELOP BREAST CANCER COMPARED TO WOMEN WITHOUT DENSE BREASTS.

FURTHER, FEW WOMEN SURVEYED SAY THEY HAVE ALL THE MEDICAL INFORMATION THEY NEED FROM THEIR FAMILIES TO UNDERSTAND THEIR BREAST CANCER RISK.

WHEN COMBINED WITH FAMILY HISTORY AND BREAST DENSITY, GENETIC TESTING CAN PROVIDE A COMPREHENSIVE RISK ASSESSMENT, WHICH PLAYS A CRITICAL ROLE IN MEDICAL MANAGEMENT.