

DEWALT



POWER PULSE SURVEY

In accordance with the launch of DEWALT POWERSHIFT™, a groundbreaking equipment system to optimize the workflow of concrete jobsites through electrification, DEWALT surveyed 2,000+ national construction industry decision-makers and skilled workers to understand the opportunities and challenges of electrifying jobsites

PROS ARE READY FOR ELECTRIFICATION



89% of construction employees are confident that their construction sites are adequately fitted for the transition to fully electric-powered tools

ELECTRIC OUTPERFORMS GAS

▶ **68%**

of construction employees who switched to electric-powered tools say they've allowed them to complete projects up to **2-3** times faster than gas-powered tools

TRIED-AND-TRUE PERFORMANCE



72% of construction employees who use electric-powered tools say they are satisfied or very satisfied with the transition to electric-powered tools on their construction site



59%

SUPERIOR RELIABILITY

of construction employees experienced more issues or breakdowns with gas-powered tools, compared to **45%** for electric-powered tools

AVAILABILITY AND EDUCATION GAPS



38% of construction workers cite a lack of availability of electric-powered tools for their work



36% cite insufficient knowledge of the capabilities of electric tools as their primary reason for not using

INCREASED EFFICIENCY

Construction employees and managers most frequently indicate they would like to see workflow improved on the construction site through:

- ▶ **49%** of managers — improved channels of communication between management and workers
- ▶ **43%** of skilled workers — minimize time spent on tool/equipment maintenance
- ▶ **46%** of managers — more inter-compatibility between tools
- ▶ **42%** of skilled workers —

SUSTAINABILITY'S IMPACT ON BIDDING

Bidding for sustainable projects is on the rise



▶ **72%** of employees have worked on a proposal for or managed a bid that required consideration of sustainability regulations



▶ **53%** of employees have passed on or lost a bid due to the inability to commit to sustainability regulations

JOIN THE SHIFT.
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DEMOGRAPHICS: 2,002 survey respondents, 50% skilled workers, 50% employees in management who have roles in purchase decision-making

DEWALT partnered with strategic market research agency Atomik Research to conduct a survey of 2,002 full-time construction industry employees, including skilled workers and management. "Full-time construction employees" are defined as those who work in construction for 40 or more hours per week. The study was conducted between December 20, 2023 - January 4, 2024.

About DEWALT
DEWALT, a Stanley Black & Decker brand, is obsessed with how users work in the real world and is relentlessly pursuing total jobsite and landscaping solutions. By incorporating its latest technology and industry innovations, DEWALT is leading the charge for the jobsite of the future and pioneering the next generation of outdoor equipment. DEWALT products. GUARANTEED TOUGH®. For more information, visit www.dewalt.com or follow DEWALT on Facebook, Twitter, Instagram, and LinkedIn.