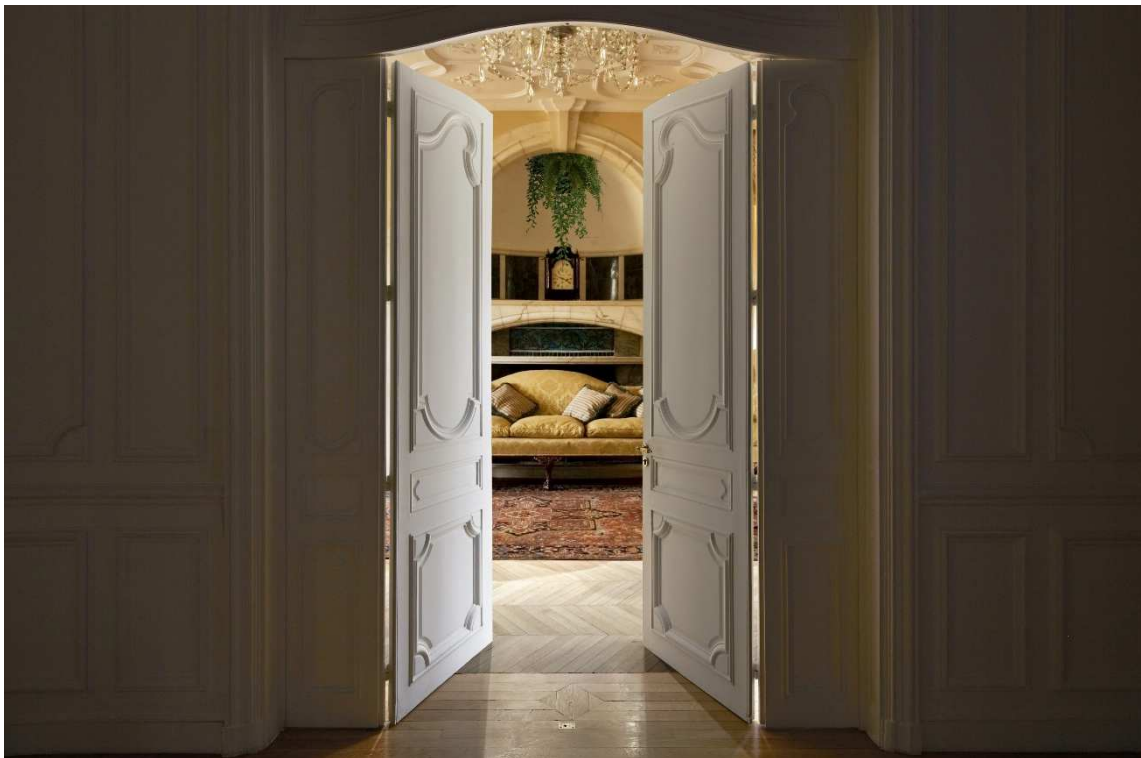


GIVENCHY

"GIVENCHY AT HOME":

THE HOUSE OF GIVENCHY UNVEILS AN EXCLUSIVE SCENOGRAPHY AT ITS PARIS
MONTAIGNE STORE FOR THE ARRIVAL
OF CLARE WAIGHT KELLER'S DEBUT COLLECTIONS

Press Release— Paris, February 15th, 2018



To celebrate the in-store arrival of artistic director Clare Waight Keller's first collections for Givenchy, the house is delighted to premiere its spring-summer ready-to-wear and accessories lines in a true Givenchy "home" on the Avenue Montaigne in Paris.

Givenchy's spring-summer 2018 collections for women and men will debut on February 15th, 2018, three weeks prior to arriving in stores worldwide on March 5th.

At the main entrance, classic wrought-iron gate elements evoke the original couture house Monsieur Givenchy founded in the 1950s at 3 Avenue George V in Paris. Inside, a space inspired by a typically elegant Parisian townhouse replicates the chic, cozy ambiance of Clare Waight Keller's private home.

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Ready-to-wear collections and new classics such as the GV3 handbag assume their natural places, forming a living tableau: a bag sits casually on an armchair, a dress drapes over the back of a sofa, and shoes line a dressing room area. Strategically placed mirrors echo the advertising campaign for spring-summer 2018 shot by Steven Meisel, a visual reminder that Givenchy's past is reflected in its present, and the present points to its future.

Traditional moldings adorn walls painted in a flattering shade of soft ivory, plant arrangements suspended from the ceiling and antique rugs delineating intimate lounge areas provide a warm counterpoint to gray and smoky gray marble flooring. Furnishings evoke the intimist ambiance found in Givenchy's current ad campaign: medallion armchairs mix with modernist settees, vintage 1970s light fixtures in metal or glass, and elegant groupings of greenery.

In this environment, architecture, design, luxury, music, art, culture and people come together to celebrate an exciting new era at Givenchy. Its context is rich in meaning: history and heritage embrace different beauties and a poetic mood — sometimes with a romantic air, at others with the rock-inflected attitude that is central to Clare Waight Keller's vocabulary for the house.

Givenchy spring-summer 2018 ready-to-wear collections will debut at the Givenchy Montaigne store in Paris on February 15th, 2018 at 10am local time. The pop-up will remain in place through Paris Fashion Week (February 26th -March 6th).

www.givenchy.com

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Collections also available exclusively online starting March 5 on givenchy.com