

OFF GLOBAL SECURES BRAND LICENSING AGREEMENT TO LAUNCH NOKIA BRANDED LAPTOPS AND UNVEILS ITS NEW FLAGSHIP NOKIA PUREBOOK PRO

- French start-up, OFF Global, announces licensing agreement to launch Nokia branded laptops in 22 countries
- OFF Global will facilitate the design, manufacture, go-to-market strategy and sales of the new Nokia laptop range
- New Nokia PureBook Pro is unveiled with a sleek design and no compromise performance

Lyon - February 24th, 2022 - OFF Global today announces a **licensing agreement with Nokia for the design and sale of laptops**. The new French technology company holds an international¹ exclusive license to create Nokia-branded laptops



A PHASED COMMERCIAL ROLL-OUT IN 2022

OFF Global is planning a **phased commercial roll-out** and the Nokia PureBook laptop range will be marketed first in: Western Europe, Northern Africa, Thailand and Canada, reaching 22 countries² by the end of 2022. Today, the first laptop in the range, the Nokia PureBook Pro, is being unveiled ahead of Mobile World Congress, with the commercial launch following in the coming months. OFF Global plans to **invest in a marketing campaign to support the product launch which will be rolling out during April** to promote the Nokia laptop's sales start.

OFF Global conceptualizes and develops the new Nokia-branded laptop range and is responsible for the manufacturing, sales, go to market strategy, consumer care and after-sale support. Our team will work closely with the Nokia teams in London, San Francisco and Finland to ensure the quality and performance expected of a Nokia-branded product. Our new Nokia-branded laptops feature a design that reflects the durability, quality and functionality the Nokia brand is recognised for.

"We are very proud to secure an international license for such a well-known brand as Nokia. At OFF Global, we benefit from a considerable experience in the design and development of consumer tech products which we plan to bring to the new Nokia-branded laptop range."

The pandemic is changing the way we live, work, travel and connect. Our laptops have become daily companions we rely on. Our aim is to provide a laptop range that meets new consumer needs enabling productivity, comfort and great design at an attractive price.

We are very proud to unveil our flagship today - the Nokia PureBook Pro - that will commercially launch in the coming months; we are convinced our products will make a difference. Our ambition is to become a significant player in entry level and mid-range market segments in our launch regions during 2022."

David Garcia
CEO OFF Global

"At Nokia we believe technology should act as an enabler that enhances people's lives. Laptops have become a central means of connecting, learning and bringing people together through shared moments. We are delighted to announce OFF Global's license for Nokia branded laptops in Western Europe, Northern Africa, Thailand and Canada. With their proven product development and distribution capabilities, OFF Global will deliver high-tech, high quality devices at competitive prices."

Vipul Mehrotra
Vice President, Nokia Brand Partnerships

OFF GLOBAL, A NEW FRENCH TECH PLAYER

Based in France with its headquarters in Lyon, OFF Global is **an independent company launched in 2020** aiming to lead international licensing for Nokia branded laptops. The French company relies on its team's expertise in the field of design and distribution of electronic products in an international context. Drawing **on 25 years of experience in business development and company management**, **David Garcia** runs the company OFF Global as a CEO and Chief Sales Officer. Business strategy, marketing and

product development will be headed up by the executives **Laurent Devos (CMO), Julien De Prins (CPO) and Jonathan Fearn (COO)**. They were all chosen due to their experience as entrepreneurs in Asia since 2009.

NOKIA PUREBOOK PRO, THE NEW VERSATILE LAPTOP THAT COMBINES SIMPLICITY WITH PRODUCTIVITY

Besides the announcement of its license agreement with Nokia, the French start-up OFF Global today unveils the Nokia PureBook Pro, the first laptop in the Nokia PureBook range, designed and developed under the Nokia brand. With a Full HD screen, a 12th generation Intel i3 processor and a sleek design, the Nokia PureBook Pro is a computer suited to both personal and professional users looking for an easy-to-use device, with no compromise on performance or price.

As a true hybrid device, the Nokia PureBook Pro is a versatile laptop that seamlessly blends work, life and entertainment needs, with a simple and fluid user experience, available from 699 €.



SIMPLY PRODUCTIVE

Equipped with a 12th generation Intel Core i3 processor that promises up to 30% higher performance than the 11th generation, the Nokia PureBook Pro has the power to adapt to the task in hand. Whether young students, busy on-the-go professionals or home-workers, the Nokia PureBook Pro is the perfect tool to unleash creativity.

Supported by 8 GB of DDR4 RAM, the processor allows fluid multitasking while the 512GB SSD allows instant access to all your documents and photos. With its 3300 MB/second read speed and 2200MB/s write speed, data transfer is seamless. The computer's storage can also be extended via the micro SD port, and for those in need of even more storage capacity, the hard drive can easily be replaced, making the Nokia PureBook Pro a device that's meant to last.

With a 57 Wh battery, the Nokia PureBook Pro 15.6" comes with fast charging via the USB-C port, which boosts the battery to 60% in just 30 minutes. Perfect if you are preparing for meetings or for that last-minute trip.

Designed for the latest or play in a simple and intuitive way, it features the most recent version of Microsoft's Windows 11 operating system and will receive the latest Windows updates to ensure an optimal and secure user experience.



SIMPLY COMFORTABLE

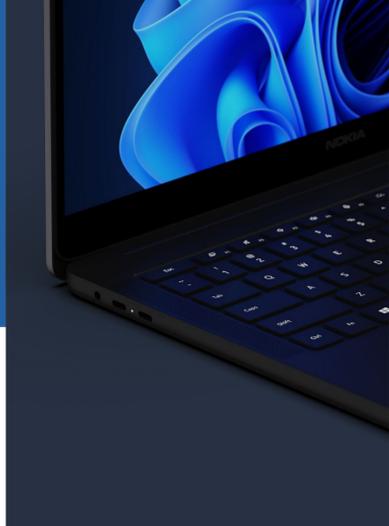
From video conferencing to streaming boxsets or movie nights, the Nokia PureBook Pro is the perfect companion for everyday life.

Equipped with a large 15.6" Full HD screen with a definition of 1920x1080px, the Nokia PureBook Pro brings comfort to tired eyes with improved readability thanks to an anti-reflective treatment on the panel. The 2MP high-definition camera ensures crisp image capture for high-quality video conferencing.

The XL trackpad makes it easy to navigate between applications, while the backlit keyboard makes it easier to work in low-light conditions. And for even more security, the Nokia PureBook Pro is also equipped with a fingerprint reader compatible with Windows Hello.

There's also no need for an external audio connection either. With its four speakers (two on the side, two underneath) the Nokia PureBook Pro guarantees superior sound quality whether that's for video conferencing or for a truly immersive cinema or music experience.

Finally, for users who like an even larger workspace, the Nokia PureBook Pro is available in a 17.3" version with a numeric keypad for the most spacious working area.



SIMPLY BEAUTIFUL

The PureBook Pro offers a large, easy-to-use workspace combined with a slim, sleek design inspired by the Nokia brand's Nordic heritage.

The screen features rectangular edges which blend harmoniously with the rounded finishes to the keyboard, offering a stylish and practical device. Finished with an aluminum cover, the Nokia PureBook Pro is robust enough to keep pace with everyday life, preserving its great looks.

The Nokia PureBook Pro 15.6" and 17.3" are 19.05mm and 19.6mm thick respectively and weigh 1.7kg and 2.5kg, making them compact and comfortable computers for long work sessions at home.

The Nokia PureBook Pro also ensures complete connectivity with two USB-C full charge & sync ports, a USB 3.2 port, a micro SD card reader, a jack and a Bluetooth 5.0 connection to ensure all your daily devices stay connected. WiFi 5 ensures a fast Internet connection anywhere, anytime.



TECHNICAL CHARACTERISTICS

Screen
Resolution FHD 1920 x 1080
Panel technology IPS
Anti-glare Yes

Performance
OS Windows 11
CPU Intel® Core™ i3-1220P
RAM 8 GB DDR4

Memory
SSD 512 GB SSD M.2 PCIe NVMe
Additional version Micro SD

Network and Connectivity
WLAN connectivity WiFi 5
Bluetooth version BT 5.0
USB Type USB 3.2

Design
Weight 1.7kg
Thickness 19.05 mm
Width 358 mm
Length 237 mm

Battery
Battery life Up to 10 hours
Battery power 57 Wh

PRICE AND AVAILABILITY

Available in two versions, the Nokia PureBook Pro range will be on sale from the second quarter of 2022 at selected retailers:

Nokia PureBook Pro 15.6": from € 699

Nokia PureBook Pro 17.3": starting at 799€.

Other models in the range will be revealed later in 2022.

¹ Excluding India.

² Phase 1 countries: France, Belgium, Finland, Denmark, Sweden, Luxemburg, Netherlands, Austria, Germany, Ireland, Italy, Poland, Portugal, Spain, Norway, Iceland, the United Kingdom, Switzerland, Morocco, Tunisia, Canada and Thailand

ABOUT OFF GLOBAL

OFF Global, with its headquarters in Lyon, France, is an independent company set up in 2020 to develop, manufacture and sell Nokia-branded laptops, under an international (excluding India) exclusive Brand license from Nokia. OFF Global is a subsidiary of the investment corporation OFF Financière et Participations.

Nokia is a registered trademark of Nokia Corporation.