



TOP SPANISH PIZZA DELIVERY SEEKS REGIONAL MASTER FRANCHISEES TO LEAD UK EXPANSION

- Telepizza promotes first class regional master franchisee opportunities at the British and International Franchise Exhibition in London

March 9, 2016.- Telepizza, the leading Mediterranean pizza delivery company, is pleased to announce that it will attend the British and International Franchise Exhibition in London on the 10th and 11th of March, to find regional master franchisees to lead its expansion into the UK market.

Giorgio Minardi, President of International at Telepizza said: "We are excited to move into the UK market and are looking forward to establishing connections with the regional master franchisees who will help to build our brand here. Telepizza has a proven track record of excellent relationships with its regional master franchisees, thanks to our adaptability as business partners. Our heritage of quality, quick and friendly service and products tailored to suit individual markets, have been the bedrock of our success. We look forward to developing future partnerships at the British and International Franchise Exhibition."

Approximately 35% of its worldwide stores are owned and operated by Telepizza, while around 65% are owned by its business partners. Telepizza supports every regional master franchisee with its know-how, continued training and the solidity of its brand, acquired over almost three decades of operational excellence. Telepizza also safeguards quality standards, managing the entire process from factory to consumer.

About Telepizza

Telepizza is a leading pizza delivery company recognized for its freshly handmade quality pizzas in a Mediterranean style, friendly served anytime anywhere at a great value.

Due to its pioneering positioning in the sector with a 30-year history and its management model, it has experienced a solid international growth with a consolidated presence in 14 countries of Europe, Latin America and Africa, and more than 1,300 stores worldwide.

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