

Knowledge Gaps in Vaccination Against Meningococcal Disease

Two national online consumer polls gauge the knowledge of and attitudes related to meningococcal disease*

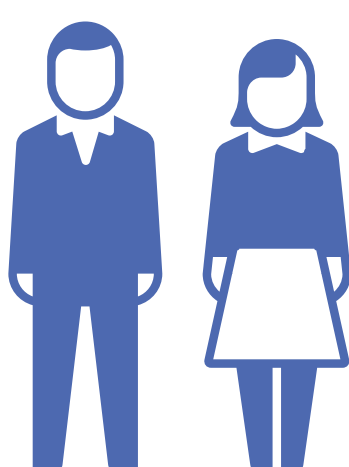
Meningococcal disease is a rare but aggressive bacterial infection that can be fatal or cause serious life-long disability within 24 hours of onset of symptoms.^{1,2}

Parents



42%

Less than half of parents say they have talked to their child about how the disease is spread³



or its early symptoms³

38%

Of those parents whose child has been vaccinated against meningococcal disease, 88% don't know which serogroups of bacteria their child is vaccinated against³

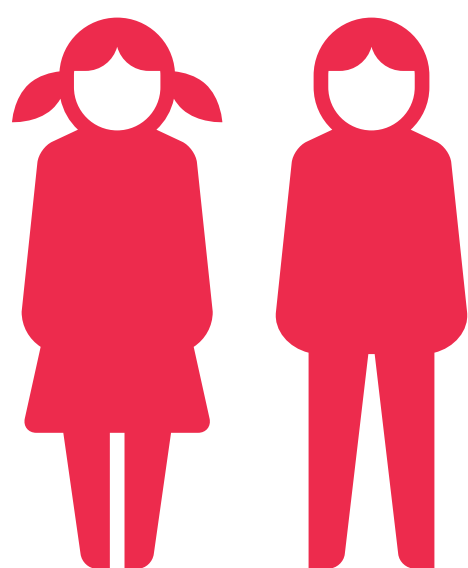


Three meningococcal groups – B, C and Y – cause most of the illness in the United States⁴

83%

of parents report wanting their children to be immunized against all vaccine-preventable serogroups of meningococcal disease³

Teens/Young Adults



49%



Less than half of young adults know that meningococcal disease can lead to serious health complications, which may include hospitalization, hearing loss or amputation⁵



Only 22% know that it is possible to die within 24 hours of onset of early symptoms⁵

In the U.S., teens/young adults are at greater risk for contracting the disease due to increased likelihood of being in community settings that promote close contact with people⁶

11-19% of survivors of meningococcal disease will have long-term consequences, including deafness, nervous system problems, brain damage or loss of limbs⁷

11-19%

10-15%

About 10-15% of people infected with meningococcal disease will die⁷

* The two online polls were conducted by Novartis Vaccines and Diagnostics, Inc. Effective March 2, 2015, GSK completed the purchase of Novartis' vaccines business (excluding its influenza vaccines business) in the U.S.

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