



ETAM LIVE SHOW

27.09.16
9.30 PM
ETAM.COM

100 YEARS
DE FRENCH
LIBERTÉ

ON TUESDAY, 27 SEPTEMBER AT 9 PM, ETAM WILL CELEBRATE ITS 100TH ANNIVERSARY WITH ITS NINTH LIVE SHOW. 100 YEARS OF INDEPENDENCE, ELEGANCE, FRENCH LIBERTÉ, CONFIDENT DARING AND BOLD SEXINESS. A BREATH OF LIGHTNESS IS BLOWING THROUGH ETAM FOR THIS EXCEPTIONAL ANNIVERSARY SHOW.

ET THE HEART OF PARIS, AT THE POMPIDOU CENTRE, 80 MODELS WILL WALK THE RUNWAY IN STEP WITH PERFORMANCES BY MINUIT, THE AVENER, DUA LIPA, MARINA KAYE AND THE ICONIC JACQUES DUTRONC.

An unmistakably feminine and joyful show that can be followed live, as is true every year, on the etam.com website. New for this ninth year: the possibility of buying the pieces from the show immediately with the "Show Shop Now" feature. You can also find live action, the news from the show and a customised photo booth on the brand new ETAM APP. To be sure not to miss anything from the 100 years of French Liberté Live Show, join our community on Instagram, Facebook and Snapchat.

#etam #etam100 #etamliveshow

The show will be followed by an evening event, with a concert by Joey Starr and a DJ set by Clara 3000.

Etam