







Nomad Universe 2019

March 9th – March 19th, 2019 Riyadh, Kingdom of Saudi Arabia www.weconfederation.com

World's largest Ethnofestival "Nomad Universe" will be held in Riyadh

The World Ethnogames Confederation (Kyrgyzstan) is organizing the global event "Nomad Universe" which will be held in the framework of the King Abdulaziz Camel Festival in the Kingdom of Saudi Arabia.

Main goal of "Nomad Universe" is the preservation and revival of historical heritage and diversity of the original culture of peoples and ethnic groups worldwide. 1,000 participants from 90 countries will attend Nomad Universe to perform & present their cultural treasures in Art, Sport & Science.

Ethno-Sport competitions will be performed, among others, like Horse Competition "KokBoru", Horseback Wrestling "Er Enish", Traditional Archery and Traditional Hunting with Falcons, Golden Eagles and Taigan dogs "Salbuurun", Great Nomad Competitions (running with a sheep, saddling up a horse, horse riding with a goat), Demonstration Games and Masterclasses of Traditional Wrestling, Mas-Wrestling and Arm-Wrestling, such as Weight Carrying Competitions and Yakut Jumps Competitions.

"Kok boru" for example is a traditional horse game played by two teams on horseback, where players try to manoeuvre with a goat's carcass (replaced with a mould in modern-day games) and score by putting it into the opponents' goal. The element is an expression of the cultural and historic tradition and spiritual identity of its practitioners and serves to unite communities regardless of social status, fostering a culture of teamwork, responsibility and respect.

Cultural activities will unite the crème de la crème of ethno-cultural artists, folklore groups & ensembles from all over the world. The international competition "World Folk Vision" will have its Grand Final.

The King Abdulaziz Camel Festival is the world's largest Camel festival, held annually under the patronage of King Salman bin Abdulaziz Al Saud. The Festival is a diverse cultural, economic and sporting event that accentuates the heritage and reflects the cultural depth of the Kingdom of Saudi Arabia. It is currently taking place from February 21 till March 24, 2019 near the village of Al-Sayahid, 150 kilometers from the capital city Riyadh. The Festival location, which is a permanent venue, includes highest technical standards such as special settlements for festival participants with high developed and sophisticated infrastructure on a stretch of 30 million square meters of desert, visited by 35,000 people per day. For many centuries this historical place has been served as a meeting point for camel caravans arriving from all points of the Arabian Peninsula.



TV-Footage Request Form

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TV-Production information:

Unilateral footage and -interviews on request.

Contact TV-Communications:

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	TV-Documentary / TV-Highlights (8 + 13 minutes, ready-to-broadcast + English/Russian voice-over) via ftp-download on March 28 th , 2019 at 12:00am GMT.
	TV-Roughcut (60 minutes + unilateral interviews + Sport Roughcut) via ftp-download on March 28 th , 2019 at 12:00am GMT.
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