

PRESS KIT

FROM NOVEMBER 8TH 2023 TO JANUARY 9TH 2024

SAMARITAINE

PARIS JUBILE

MODE - BEAUTÉ - ART DE VIVRE

9 RUE DE LA MONNAIE - PARIS 1^{ER}





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EDITORIAL PARIS JUBILE

Samaritaine is pulling out all the stops to enchant and entice on every level of the store, with sensational and mouthwatering events. Let the celebrations begin!

For the end-of-the-year festivities, Samaritaine will be transformed into a palace of sweet delights! Sparing no expense, from November 8 to January 9 the department store will celebrate celebration itself and the French art of living, where pleasure reigns...

Samaritaine will make mouths water with a selection of tantalizing colors and sumptuous shapes, appetizing accessories in sizes XXS to XXL with a range of soft, shiny and sweet finishes.

Monochrome motifs adorn window displays in shades of mandarin, midnight blue and pomegranate. Pièce montée Christmas trees, white-glove service and mirrors reflect infinity, while a crowd of mannequins awaits the ball.

The photographer Gab Bois has carte blanche to convey a gourmet vision of amusing and titillating art that will tickle all taste buds. She will showcase her ready-to-wear delights alongside the creation of a gigantic chandelier bursting with candy.

The cherry on the cake? Samaritaine has partnered with Warner Bros. for the release of its exciting, enchanting and delicious Wonka film. Irresistible!

Take a giant bite out of life, the party is only just beginning!

Find all the latest news on [Samaritaine website](#) or via QR code



CULTURALS COLLABORATIONS

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Avant Charlie et la Chocolaterie, il y avait Willy...

Wonka



AU CINÉMA
Le 13 Décembre

© 2023 WBLI



To celebrate the release of WONKA in theaters on December 13, the extraordinary inventor, magician and chocolatier Willy Wonka will set down his suitcases in Paris and open a boutique in the heart of Samaritaine.

Discover a delectable decor inspired by the dream-like film and universe of Charlie and the Chocolate Factory. For the occasion, the traditional Christmas tree will be transformed into a larger-than-life chocolate one! That's not all: WONKA and his multicolor confections are also taking over Boutique de Loulou's window display.

Pont-Neuf building, -1
Pont-Neuf building, ground floor



GAB BOIS

Gab Bois' creative, offbeat eye at Samaritaine

Samaritaine has given carte blanche to Gab Bois and her razor-sharp wit for the holiday season. This artist transforms food into jewelry, beauty accessories with a twist and turns sweet treats into everyday objects. Gab Bois has created a monumental candy chandelier that's sure to make your mouth water and your eyes light up! Overflowing with exuberance, this masterpiece is exquisite and appetizing in equal measure.

Photographs, unique accessories and confections infused with Gab Bois's sharp sense of humor are on display in the department store... real eye candy for all!

The playful Gab Bois will also be leaving some clues on her Instagram account (@gabbois) to lead on a merry treasure hunt. 6 hidden gifts will be hidden scattered throughout the store

***Pont-Neuf building, ground floor
Pont-Neuf building, 1st floor***





GAB BOIS INTERVIEW

A SHOWSTOPPING CHANDELIER AND A TROVE OF SWEET TREATS

Samaritaine has given carte blanche to Gab Bois and her razor-sharp wit for the holiday season. This artist transforms food into jewelry, beauty accessories with a twist and turns sweet treats into everyday objects.

How did you discover photography? I was studying to become a teacher and I started taking pictures for fun. I made a series of collages using textures in unexpected ways, and it started getting attention on Instagram. I kept going in that conceptual vein, working with objects, body parts and self-portraits. My work is playful and mischievous, there's always something humorous about it!

What do you hope to convey through your photography? My main aim is to create something lighthearted with positive energy. Other than that, I prefer to leave things open to interpretation. I don't want to send a message or reveal too much. There's something precious and beautiful about hearing other people's interpretations, it adds layers of context and meaning.

Are dinners and festive meals also ideas you like to explore? I've always found inspiration in food, both cooked and raw. Grocery stores, candy stores, anywhere that sells food – I like to visit these kinds of places to find ideas. My father used to make little scenes on my plate to get me to try different foods. I use that in my work today. Playing with food doesn't necessarily mean you're wasting it! Indulgence is essential. It's about giving yourself permission to enjoy the simple pleasures in life. It's also about being curious in other ways, having a thirst for learning.

Can you tell us about the works you've created for Samaritaine? We were talking

about indulgence and opulence, so I thought – how about a giant chandelier made of candy? A dramatic piece with a myriad of tiny objects, so the Christmas candy would look like the diamonds and pearls on a chandelier. You'll also see that I've added my own touch to the different events throughout the store, and some of my works will also be on display.

Gab Bois puts her own spin on Samaritaine's iconic features :

The Grand Staircase: "The natural arrangement of the staircases really reminds me of a Christmas tree! I would cover the balustrades with greenery, then add a trunk at the bottom and a star where the last staircase and the glass roof meet – and there you have it, a giant Christmas tree spanning every floor!"

The Christmas Menu: "I would want to reimagine different items on the menu with sequins and rhinestones! I would painstakingly pick the shape, size and color of each rhinestone to make the whole thing as realistic as possible."

The Glass Roof: "Why not swap the wrought iron for candy canes? They look very similar to my mind!"

The Peacock: "I can just imagine a seat shaped like a hyper-realistic peacock, with its feathers fanned out and a place to sit right in the middle."



MATHIEU LUSTRIERIE

Illuminate Samaritaine for Christmas

This season, Samaritaine celebrates the sweet life, inviting the master of light for the occasion.

Explore 600 years of history thanks to an exceptional selection by Mathieu Lustrerie, starting with the discovery of this Maison's know-how and its well-deserved label of "Living Heritage Company".

Pont-Neuf building, ground floor
Pont-Neuf building, 5th floor



MATHIEU LUSTRERIE INTERVIEW

THE CHANDELIER EMBODIES THE SPIRIT OF IMPORTANT MOMENTS

At the helm of this visionary house, Régis Mathieu shares his passion for these magnificent objects with us.

Where did your passion for chandeliers come from?

I sort of fell into it – like Alice into Wonderland! It all started with my father in 1948. My mother took over in 1982, then I did ten years later. My daughter will follow after me, you could say we keep it in the family! Chandeliers evoke something age-old, while simultaneously being a work of art at the heart of a room. As I learned about the history of chandeliers, I realized that we do them an injustice by thinking of them as mere light fixtures. They're designed to make important moments even more beautiful. It's about the gift of light, which creates powerful emotions.

What do you like about your job today?

We do four different jobs: restoration, contemporary creations, recreations and collecting or selling antique chandeliers. I love introducing people to this object and this craft that goes deeper than they could ever have imagined. I've created pieces for some truly magical places, including the Paris Opera, Versailles and the National Assembly! I've been perfecting my knowledge of chandeliers for years and it still fascinates me so much. You never stop learning – it would take me several lifetimes to learn everything!

Can you think of a chandelier that you found particularly challenging?

The one that was the most emotional and had the most history was the chandelier that Louis XV gave to Madame de Pompadour, it has all this ornate detail with partridges and hunting horns. It took me two years to recreate it, and by the time I was done you could have mistaken it for the original! I've made a few for collectors.

Chandeliers are often associated with putting on a big spread – and with celebrations, which is this year's Christmas theme at Samaritaine. What else do they bring to the table?

An invitation to a candlelit dinner is an invitation to share a special moment! The chandelier has to be up to the task. Chandeliers have meaning, you can use them to convey a certain message. It's part of the art of entertaining; the chandelier embodies the spirit of important moments.

Can you tell us about the chandeliers you have chosen for the window displays and the other spaces in the store?

There are about twenty in total, many of which will be part of an exhibition on the Rivoli side. This selection brings together great classics of the 18th century, including one of the most famous chandeliers in our catalog: a recreation from the Hall of Mirrors at Versailles, part of the royal collection. These are quintessential French pieces! There will also be some iconic chandeliers from other eras to show how they've evolved: Gothic, Napoleon III, Art Nouveau, and finally some of my creations that keep the craft alive. Many of them are flat, like the crescent moon, so they look like jewels when you hang them from the ceiling! You'll also find some ocean-inspired chandeliers on show; shaped like jellyfish with quartz tentacles, or sea urchins adorned with 800 semi-precious stones. When people come to Samaritaine, what they feel above all is its rich history. The chandeliers will pay homage to the architecture.

FACTORY

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THOMAS LIU LE LANN

FROM NOVEMBER 8TH

Multidisciplinary artist Thomas Liu Le Lann crafts his installations from fabric, glass or wood to create immersive settings that combine popular culture with questions of identity and societal issues.

Whether through his sculptures, poems or everyday objects, he constructs visual narratives that play with scale and materials, and questions what it means to be a hero.

For Samaritaine, he has created a collection of giant lollipops in an installation that captures feelings of indulgence, longing and desire.

Rivoli Blend
Rivoli building- ground floor

Jourdain's Flavor Fusion
Pont-Neuf building- ground floor

THOMAS LIU LE LANN INTERVIEW

"THERE'S SOMETHING VERY NOSTALGIC ABOUT LOLLIPOPS"

This multidisciplinary artist creates immersive settings that combine popular culture with identity issues. Whether through his sculptures, poems or everyday objects, he constructs visual narratives that play with scale and materials, and questions what it means to be a hero. To celebrate the unveiling of his collection of giant lollipops at Samaritaine, he sheds light on his artistic process, his relationship with sweet treats and childhood.

How would you define your art?

My work always starts with a narrative inspired by my own life, around which I then create objects, films or sculptures to tell stories. I like to work with forms by transforming them, changing the scale and reinterpreting materials, to evoke issues usually related to the body and desire. When I have an idea, I work with craftspeople to make it a reality. I'm riding that wave of being a beginner and I keep a novice approach, because the goal is not to teach myself new techniques, but to challenge myself and immerse myself in the craft.

What materials do you use and how do you use them?

For the lollipops being displayed at Samaritaine I used blown glass, metal and wood. I typically use a lot of different materials, but I also work with photography, sound and video. I have worked with textiles a lot, particularly textiles stuffed with cotton wool. It's a sturdy material but it can also be soft and fragile, like blown glass, which gives the material a certain vulnerability. I like that.

Could you tell us about how these giant lollipops, now on display at Samaritaine, were created?

The idea came from a teenage memory – from a boy who didn't want his parents to smell the cigarettes he'd been smoking, so who ate a lollipop before going home! I went to see some glass blowers; we created a mold from a hollowed-out tree trunk, and we

blew the glass into it. We added sodium bicarbonate so air bubbles would form, to give it authenticity. I wanted a contrasting material for the lollipop stick, so I chose lacquered wood. The cabinetmaker I worked with added a huge amount of lacquer for a very smooth and glossy effect

What's special about this Training part 7 project and the way it's displayed at Samaritaine?

For Samaritaine, I wanted my lollipops to be in a cage so that they were both within reach and unreachable. On the Rivoli side, 20 lollipops in different colors are spaced out at regular intervals on a large wall-mounted cage shelf. On the Jourdain side of the atrium, there's a stack of cages that forms a kind of tower, where the lollipops are locked away. It's also reminiscent of an enormous pile of gifts!

What does Samaritaine represent for you?

I came to see the store when it reopened and I was impressed, especially by the glass roof, the fresco and the contrast between Art Deco and Art Nouveau. The craftsmanship in the building is unmistakable. I think it's quite unique in Paris, these are stylistic elements that we see less and less. Its size, its architecture, the way it's laid out are all so charming – it makes it difficult to leave without buying something! I absolutely had to put the lollipops under the glass roof because above all, glass loves light, especially the harsh light in winter.

WINDOWS

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THE ART OF FESTIVITY IN WINDOW



This season, Samaritaine's window invite you to an illuminated, jubilant and gourmet Christmas!

On the Rivoli side, giant Christmas trees and shimmering decorations alternate with an appetizing selection laid out on silver platters.

Tangerine, Midnight Blue and Pomegranate shades adorn the window, where generosity comes in the form of mounted Christmas trees in a variety of formats and shiny materials. Get ready for an exceptional celebration, with faceted balls and dancing crowds!

On Rue de la Monnaie, the French art of entertaining is revealed in the shop windows, with grandiose chandeliers by Mathieu Lustrerie, and a table adorned with silverware, candelabras and sweets of all kinds. For the end of the year, Samaritaine is boldly piling on the pounds and going all out!



ANIMATION AND SERVICES

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GIANT ADVENT CALENDAR

Samaritaine gives a taste of christmas, from december 1st to 24th

This year, the department store is planning to spoil you once again for the holiday season! The giant advent calendar, an extravagant and now iconic event at Samaritaine, is back for its third consecutive year. From the start of December until Christmas, Samaritaine will open a door on its advent calendar to reveal an extraordinary fashion, jewelry, food or beauty-related gift – and there's even a trip to the **Tahiti and its islands** to be won! Simply scan your receipt near the Concierge, and you could be the lucky winner. What more could you need to get you into the Christmas spirit?

Pont-Neuf building, ground floor

***Partners : Air Tahiti Nui - Te Moana Tahiti Resort - Sofitel Kia Ora Moorea Beach Resort - Le Tahiti By Pearl Resorts**

SERVICES

This Christmas, personalize your gifts with printed ribbons or engraved medallions. Take some time for yourself with a personal shopping experience at l'Appartement as well as a makeup or custom-made skin diagnostic session.

Pont-Neuf building, ground floor

FESTIVE MENU

/

FESTIVE MENU

PIERRE HERMÉ



**From november 3rd 2023
to january 31st 2024**

For Christmas, Pierre Hermé proposes a vibrantly colored Advent calendar as well as a collection of “Adorable” macarons and individual treats.

Starting in January, look for the gourmet galette des rois (king cake) with a Samaritaine fève (figurine) inside.

Rivoli building, ground floor

VOYAGE SAMARITAINE



**From monday december 18th
to friday january 5th january 2024**

Voyage invites you to experience the magic of the festive season under the glass roof of Samaritaine, where our Chefs have created a menu featuring the season's most iconic and gourmet ingredients. Saint-Jacques and truffles for starters, then lobster and poultry, not forgetting the sweet note with the timeless chocolate cake and exotic fruits.

Starter / Main Course or Main Course / Dessert, €49

Starter / Main Course / Dessert, €69

Starter / Main Course / Dessert and glass of champagne, €75

Pont-Neuf building, 5th floor

ERNEST, LA BOULANGERIE



Marie-Louise log
FROM DECEMBER 8TH IN INDIVIDUAL FORMAT AND FROM DECEMBER 15TH IN 6/8 PERSONS FORMAT

For Christmas, the Ernest's pastry chefs, in Samaritaine, open their hearts and unveil a jewel-sized creation as delicious as a kiss. On a base of mango financier, the sweetness of the mango confit and the intensity of the chocolate-passion mousse are revealed. All topped with an irresistible chocolate rocher topping.

Individual size, 7€
Single size for 6 people, limited edition, 40€

Rivoli building, ground floor

ZINC



Beverage on sale from november 8th to january 9th 2024

This winter, Zinc by Brûlerie des Gobelins celebrates ultra gluttony with two creative and festive drinks! On one side, Ruby Chérie, a hot chocolate with fruity pink chocolate and milky mousse. On the other, Zinc Cherry, an energy-boosting cocktail made from cold-brewed Ethiopian Mocha Mistletoe coffee, combined with the roundness of cherry cream and the freshness of tonic.

Ruby Chérie, 5,5€
Zinc Cherry, 10€

Rivoli building, ground floor

GIFTING SELECTION



At Samaritaine's Christmas market, discover a selection of festive, fun and colorful objects. Jellycat stuffed toys, a Cereria Introna cake-shaped candle, baguette lamps by Yukiko Morita and a Samaritaine Christmas ornament by Vondels... everything on your wish list!

GIFTING SELECTION

LOULOU'S STORE



WILLY WONKA
Mug 320ml
10€



WILLY WONKA
Mug 320ml
10€



WILLY WONKA
Tote bag «Logo & Chocolat»
20€



WILLY WONKA
Gourde métal
20€



WILLY WONKA
Porte-clé Acryl
8€



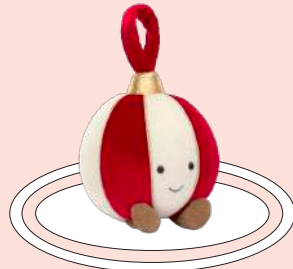
WILLY WONKA
Cahier A5 «Rêves»
10€



WILLY WONKA
Trousse à maquillage
15€

GIFTING SELECTION

LOULOU'S STORE



JELLYCAT
Peluche Noël
15€

EXCLUSIVITÉ
SAMARITAINE



VONDELS
Boule de Noël Samaritaine
17€



JELLYCAT
Peluche Noël
32€



JELLYCAT
Peluche Noël
30€



JELLYCAT
Peluche Noël
15€



CERERIA INTRONA
Bougie baguette
24€

GIFTING SELECTION

LOULOU'S STORE



CARTWRIGHT AND BUTLER

Confiture aux canneberges

10€



CARTWRIGHT AND BUTLER

Xmas pudding

35€



CARTWRIGHT AND BUTLER

Crème de citron

12€



CARTWRIGHT AND BUTLER

Cake aux fruits

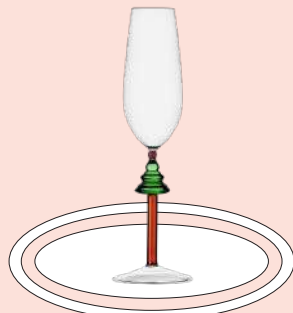
21€



CARTWRIGHT AND BUTLER

Biscuits au gingembre

15€



ICHENDORF

Flûte arbre à souhaits

29€



ICHENDORF

Boule de Noël donuts

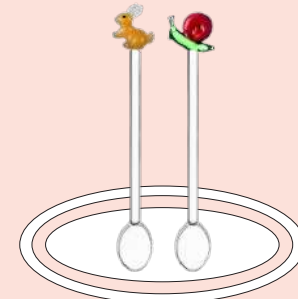
19€



ICHENDORF

Verre cookie cœur

18€



ICHENDORF

Set de deux cuillères lapin et escargot

19€

GIFTING SELECTION

LOULOU'S STORE



LE FOOD TRIP
Pass gastronomique de Paris
28€



MERI MERI
Kit cupcakes maison festive
16€



LE CHOCOLAT DES FRANÇAIS
Calendrier de l'avent Noël 2023
34,90€



MERI MERI
6 marque-places noeuds en velours
18€



LE CHOCOLAT DES FRANÇAIS
Boules Praliné bio enrobées de chocolat
Lait et Noir
8€



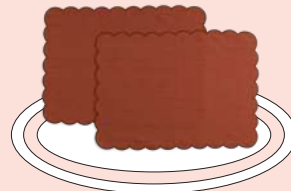
MERI MERI
Carte sapin de Noël à décorer
8€



MERI MERI
Carte traineau de Noël 3D
8€



MERI MERI
Calendrier de l'avent boîte à bijoux
61€



TOMÈTE
Sets de table rectangulaires
& festonnés Tomette (lot de 4)
120€



POPOLO
Lot de 4 serviettes
60€

GIFTING SELECTION

LOULOU'S STORE



SOPHIE M

Suspensions de Noël ours en métal
210g
22€



POPOLO

Assiettes
35€



SOPHIE M

Suspension Noël ourson
métal 11,5g
5€



VONDELS

Décoration huître
16€



VONDELS

Décoration dinde de Noël
18€



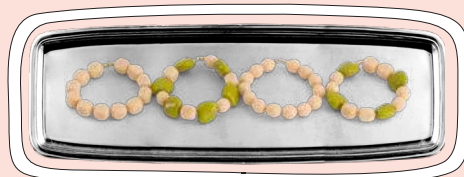
VONDELS

Décoration chocolat
14€



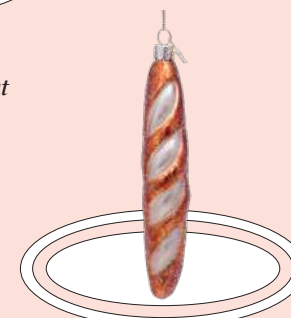
VONDELS

Décoration homard
18€



TOMÈTE

Ronds de serviette bijoux
Ivoire & Vert pomme (lot de 4)
60€



VONDELS

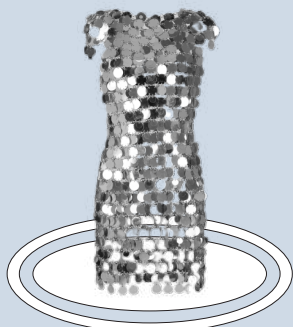
Décoration baguette
15€

GIFTING SELECTION WOMEN FASHION

EXCLUSIVITÉ
SAMARITAINE



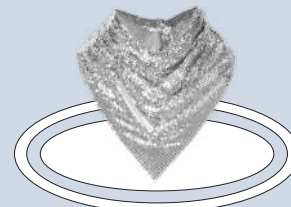
FUDOON
Capuche argentée
90€



RABANNE
Robe
3290€



ROTATE
Robe à sequins
à manches bouffantes
520€



RABANNE
Écharpe
390€

EXCLUSIVITÉ
SAMARITAINE



LVIR
Veste en cuir ceinturée
495€



FORTE FORTE
Veste de costume
595€



MACKAGE
Doudoune Calina
1250€

EXCLUSIVITÉ
SAMARITAINE



CALCATERRA
Top drapé sans manche
460€



AJE
Robe Sylvia
490€



JW ANDERSON
Pull à manches volantes
390€



FORTE FORTE
Pantalon de costume
430€

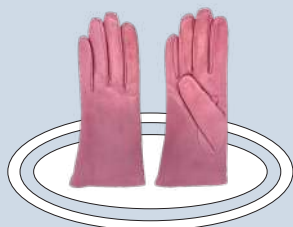


JW ANDERSON
Jupe à ourlet volanté
350€

GIFTING SELECTION

WOMEN FASHION

EXCLUSIVITÉ SAMARITAINE



ALPO

Gants en cuir
90€

EXCLUSIVITÉ SAMARITAINE



DELARGE

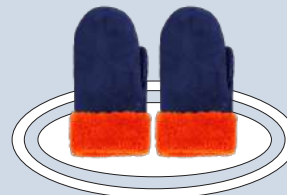
Lunettes de soleil Chimi
140€



AMI

Bonnet en cachemire
140€

EXCLUSIVITÉ SAMARITAINE



TOASTIES

Mitaines bicolores
135€

EXCLUSIVITÉ SAMARITAINE



ALPO

Mitaines en cachemire
95€

EXCLUSIVITÉ SAMARITAINE



EMMA BREWIN

Bob rose
375€



AMI

Écharpe classique à Frange
140€

EXCLUSIVITÉ SAMARITAINE



EMMA BREWIN

Bob bleu
375€



KOON

Col fuschia
140€



KOON

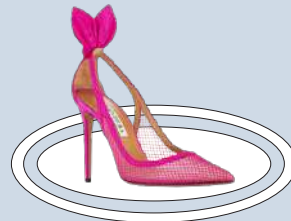
Mitaines fuschia
70€

GIFTING SELECTION

WOMEN FASHION



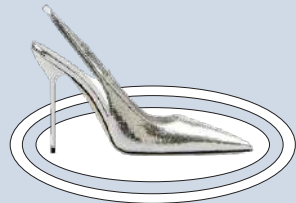
CAREL
Souliers Alice rouge
395€



AQUAZZURA
Talons Bow tie rose
725€



AEYDE
Souliers Zandra rouge
345€



PARIS TEXAS
Talons silver
515€



NODALETO
Bulla Jones 45 doré
595€

EXCLUSIVITÉ SAMARITAINE



JM WESTON
Mocassins rose poudré
750€



BY FAR
Mules compensées orange
460€



LE MONDE BERYL
Ballerines en cuir vert Mary Jane
445€



SOULIERS MARTINEZ
Bottines Eugenia cuir vernis
435€

EXCLUSIVITÉ SAMARITAINE



LAURENCE DCADE
Sandales à plateforme dorée
795€

EXCLUSIVITÉ SAMARITAINE



MICHEL VIVIEN
Bottines
700€



PARIS TEXAS
Bottes argentées
695€

GIFTING SELECTION

WOMEN ACCESSORIZE



WANDLER
Sac Penelope
750€



MARIA LA ROSA
Sac Mini Game argenté
300€



DESTREE
Sac Martin
580€



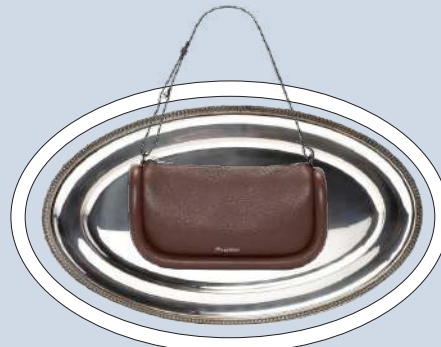
MARIA LA ROSA
Sac Mini Game
300€



DEMELLIER
Sac New-York crossbody
455€



GIARITÉ
Sac Brilly rosé
225€



JW ANDERSON
Sac Bumper 15
890€



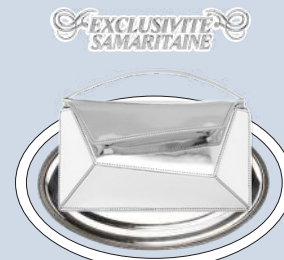
GIARITÉ
Sac Brilly argenté
225€



MAISON MICHEL
Sac rond Scarlett naturel
525€



MLOUYE
Sac miroir mini
465€



MLOUYE
Sac miroir Naomi
575€



MAISON MICHEL
Sac rond Scarlett en paille blanche
475€

GIFTING SELECTION

MEN FASHION

EXCLUSIVITÉ SAMARITAINE



HOLZWEILLER

Veste Gomezi

415€



NAPAPIJIRI

Veste polaire

190€



ICE CREAM

Cardigan Popsicle

170€



BARBOUR X MAISON KITSUNÉ

Parka matelassée

340€

EXCLUSIVITÉ SAMARITAINE



HELIOT EMIL

Cargo reverse denim

540€

EXCLUSIVITÉ SAMARITAINE



HELIOT EMIL

Cargo liquide metal

550€

EXCLUSIVITÉ SAMARITAINE



HOLZWEILLER

Pantalon Lopa

340€



PARAJUMPERS

Doudoune sans manche Jeordie

400€

GIFTING SELECTION

MEN FASHION



JW ANDERSON
Chemise patchwork
365€



KIDS SUPER
Comédie de kids super haut
450€



KIDS SUPER
Comédie de kids super bas
259€



JW ANDERSON
Pull imprimé
350€



YMC
Pantalon
225€



JW ANDERSON
Pantalon de pyjama
390€



RECTO
Pantalon de costume
145€

GIFTING SELECTION

WOMEN ACCESSORIZE



CDG PLAY
Portefeuille super fluo bleu
190€



JM WESTON
Bottines Cambre Bergeronnette
995€



LANVIN
Baskets basses
490€



TOGA
Bottines en cuir noir
525€



BLEU DE CHAUFFE
Sac de voyage cabine
395€



CLARKS ORIGINALS
Chaussures à lacets
121€

GIFTING SELECTION BEAUTY



HEADSPACE
Myrrhe EDP, 100ml
195€



DIPTYQUE
Coffret Xmas bougie Baies, 190g
120€

EXCLUSIVITÉ SAMARITAINE



VICTORIA BECKHAM BEAUTY
Suite 302
290€ - 100ml

EXCLUSIVITÉ SAMARITAINE



VICTORIA BECKHAM BEAUTY
San Ysidro Drive
200€ - 50ml

EXCLUSIVITÉ SAMARITAINE



VICTORIA BECKHAM BEAUTY
Portofino '97
290€ - 100ml



GHD
Coffret d'Exception - Nouveau Lisseur
Séchant 2-en-1 GHD Duet Style
409€



GHD
Coffret professionnel Lisseur et
Sèche-cheveux - Collection Dreamland
508€

EXCLUSIVITÉ SAMARITAINE



ATELIER MATERI
Cuir Nilam EDP, 100ml
230€



KEVIN MURPHY
Coffret Xmas hydratation
67,50€



MANUCURIST
Calendrier de l'avent édition nail art
119€

GIFTING SELECTION BEAUTY



SK-II
FTE250 Duo set
440€



HUMANRACE
Routine Kit
116€



MARTINE SKIN
Set starter pack
66,95€



MARTINE COSMETICS
Palette Petite Tchoin
34,95€



CHARLOTTE TILBURY
Airbrush Flawless lip blur
34€



ORVEDA
The Omnipotent Concentrate, 30ml
429€



COSMOSS
Golden Nectar, 30ml
120€



PAULA'S CHOICE
Luminous glow holiday box
74€



BARBARA STURM
Kit d'hiver
250€



PAULA'S CHOICE
Enhanced radiance holiday box
65€

GIFTING SELECTION WATCH & JEWELLERY



ORIS
Aquis Bracenet
2350€



ORIS
Cotton Candy acier vert
2350€

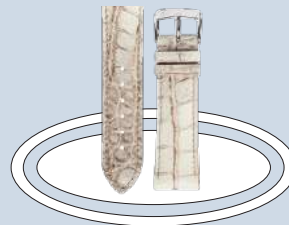


ORIS
Cotton Candy acier rose
2350€



ORIS
Cotton Candy acier bleu
2350€

EXCLUSIVITÉ
SAMARITAINE



JEAN ROUSSEAU
*Bracelet classique bombé
«étréat» en crocodile*
250€

EXCLUSIVITÉ
SAMARITAINE



JEAN ROUSSEAU
Boutons de manchettes
150€

EXCLUSIVITÉ
SAMARITAINE



JEAN ROUSSEAU
Etui de montres en aligator et veau
705€

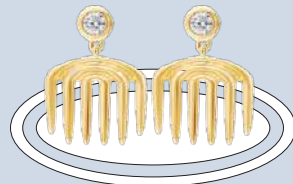
GIFTING SELECTION WATCH & JEWELLERY



JEM

Bague étreinte

2590€



ALMASIKA

Boucles d'oreilles sagesse or jaune 18K

2545€



JEM

Boucles d'oreilles orethique
jaune et diamant de synthèse

1200€

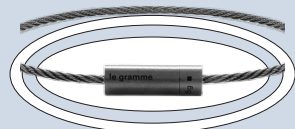
EXCLUSIVITÉ
SAMARITAINE



ALMASIKA

Bague universum or jaune 18K

11 110€



LE GRAMME

Bracelet cable

490€

EXCLUSIVITÉ
SAMARITAINE



ALMASIKA

Universum colier diamond

705€

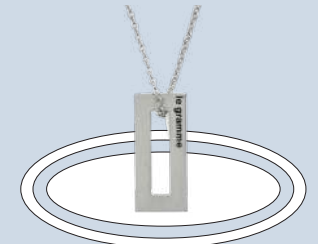
EXCLUSIVITÉ
SAMARITAINE



ALMASIKA

Médallon Universum 23mm

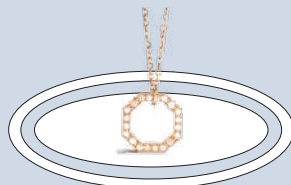
3080€



LE GRAMME

Collier

150€

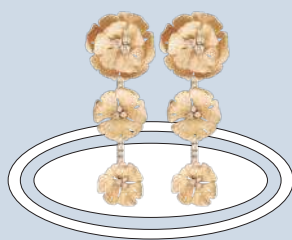


JEM

Collier octogone

1315€

GIFTING SELECTION WATCH & JEWELLERY



VEVER
Boucles d'oreilles Ginkgo
6400€



VEVER
Bagues Elixir ouvertes mini
1100€



PASCALE MONVOISIN
Ava collier diamond
575€



PASCALE MONVOISIN
Bague Orso pierre de lune
380€



PASCALE MONVOISIN
Sun collier tourmaline
4500€

INFORMATIONS

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SAMARITAINE : THE NEW PARISIAN EXPERIENCE

Founded by Ernest Cognacq and Marie-Louise Jaÿ in 1870, the little shop on rue du Pont-Neuf has been transformed into more than just a department store : it is the go-to Parisian destination right in the heart of the capital. In 2021, it has reopened to the public after an exceptional restoration to revive the mythical Art Nouveau building and unveil its new contemporary counterpart on rue de Rivoli. LVMH has entrusted DFS, the world leader in the sale of luxury goods to travelers, with the design and operation of Samaritaine. It now offers over 20,000 m2, with a selection of more than 600 iconic and avant-garde brands in the world of fashion, watchmaking and jewelry, as well as the largest beauty space in Europe. Because Paris is unique, Samaritaine strives to be a platform for the French Art de Vivre and has created a unique and exclusive collection of places to eat and drink.



DFS GROUP

LVMH entrusted DFS with the design and management of Samaritaine Paris Pont-Neuf department store. DFS is the world leader in the sale of luxury products for travelers. Founded in Hong Kong in 1960, the group offers a carefully curated selection of high-end products chosen from over 750 of the most popular brands. Its network consists of shops selling duty-free products located in 12 key airports around the world and 23 T Gallerias located in city centers on four continents. The group is majority-owned by LVMH alongside co-founder Robert Miller.

DFS employs more than 9,000 people that provide customers with a unique shopping experience. For its first establishment in Europe, DFS chose Venice by inaugurating the Fondaco dei Tedeschi in 2016. An outstanding shopping experience within a historic location that offers a selection of prestigious Italian and international brands and a rich cultural program. Thanks to DFS, this emblematic building has been carefully renovated while infusing it with a contemporary dimension in order to restore it to its original nobility as a benchmark in the world of European luxury department stores.

KEY DFS FIGURE

9000

employees

200 millions

visitors per year



INFORMATIONS

9, rue de la Monnaie
Paris 1^{er}

OPENING HOURS

Open 364 days per year
From monday to sunday, 10am to 8pm
Closed on may 1st

ACCESS



Châtelet, Louvre-Rivoli,
Mabillon, Pont-Neuf



Châtelet-Les Halles



21 - 27 - 38 - 58 - 67
69 - 70 - 72 - 74 - 85

Rivoli Pont-Neuf,
Pont-Neuf Quai du Louvre



Louvre-Samaritaine
1 place du Louvre - Paris 1^{er}

@SamaritaineParis



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